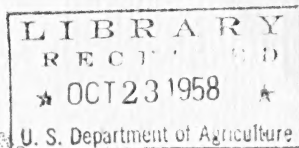


62

Or

1959

Catalog



ORCHIDS for All

by
EARL J. SMALL

St. Petersburg, Florida

An Invitation

Special open house orchid displays are arranged for you every Sunday during the hours of 1:00 to 5:00 P.M. Our Gloxinias, African Violets and other tropical plants are also on exhibition at this time.

You are cordially invited to visit our new Orchid and Garden Supply Store any week day (including Saturday) at our main Greenhouses located at 6901-49th St. No., St. Petersburg, Florida (Pinellas Park).

Business hours: 8:00 A.M. to 4:30 P.M.

We'll be glad to have you see

ORCHIDS

FOR ALL

by

EARL J. SMALL

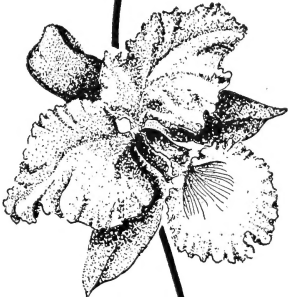


49th Street at 70th Avenue No.

*Be sure to visit us if you are in
"The Sunshine City"*

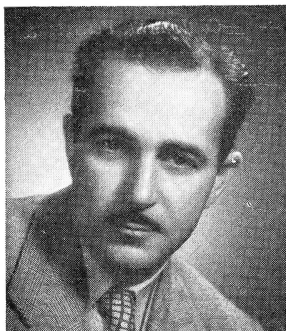
MAILING ADDRESS: P.O. Box 11207, St. Petersburg 33, Florida

ORCHIDS FOR YOU



ARL J. MALL

GROWERS



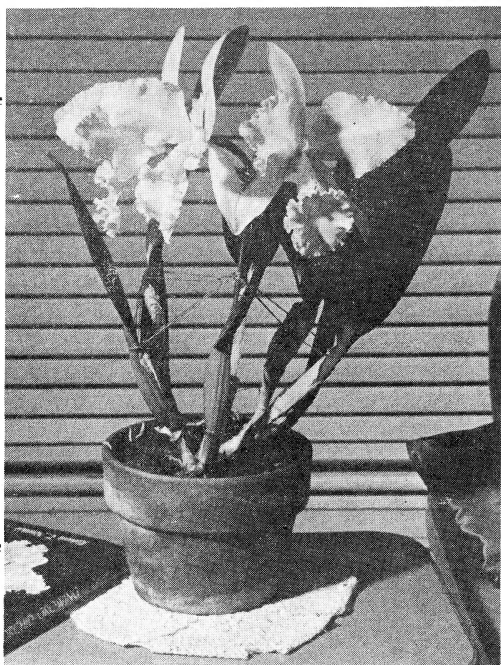
HYBRIDIZERS

Realizing that it is difficult for orchid growers, especially amateurs, to select plants from a catalog that will be best suited to individual growing conditions, and to their own needs, I am offering my personal services to those who would like advice about the plants they desire to purchase.

We sincerely hope that our 1959 catalog proves helpful to you in selecting plants for your orchid culture. Great care is taken to provide strong, healthy plants which are vigorous growers. Our reputation is your guarantee of satisfaction.

1959

CATALOG



Cattleya St. Petersburg

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SEEDLINGS IN FLASKS — \$10.00 each

Grown in pint size bottles or flasks each containing 150 to 200 plants.

NOTE: Flasks can be shipped to any place in the U.S.A. without damage to the plants. However, due to vibration in transit, the agar and plants may become jumbled; therefore, we suggest that you have all supplies on hand so that you may plant out these tiny seedlings within a day or two after receiving the flask.

Cross Number

348 C. ENID ALBA X BC. DAFFODIL

A very interesting cross between a nice white colored lip and a small (3" to 4") butter yellow.

367 VANDA BOSCHII X SELF (V. Tricolor X V. Luzonica)

This particular Vanda was selfed for its free blooming qualities and superior type flower.

370 C. SKINNERI ALBA X C. AURANTIACA

A remake of C. Guatemalensis using the fine white C. Skinnerii. This produces better colored flowers with orange-bronze shades.

381 EPIDENDRUM PHOENICIUM X SELF

An extra good variety of this fine species was selfed due to the demand. They are practically unobtainable from the wild state any more.

385 VANDA HONOLII (very dark var.) X VANDA SANDERIANA

Strong, growing seedlings of a very fine cross.

390 (V. GILBERT TRIBOLET X SANDERIANA) X V. SANDERIANA

Another extra fine cross of Vandas.

393 #125 P. DORIS "Proebstle's Var." X P. PINK BIRTHDAY

A cross of a very nice rich pink on a blush pink with overlapping sepals and petals.

402 C. BRIDAL BOUQUET (C. Henrietta Japhet "VAR THE BRIDE" X C. Barbara Billingsley "Var. E. J. Small, A.M., A.O.S.")

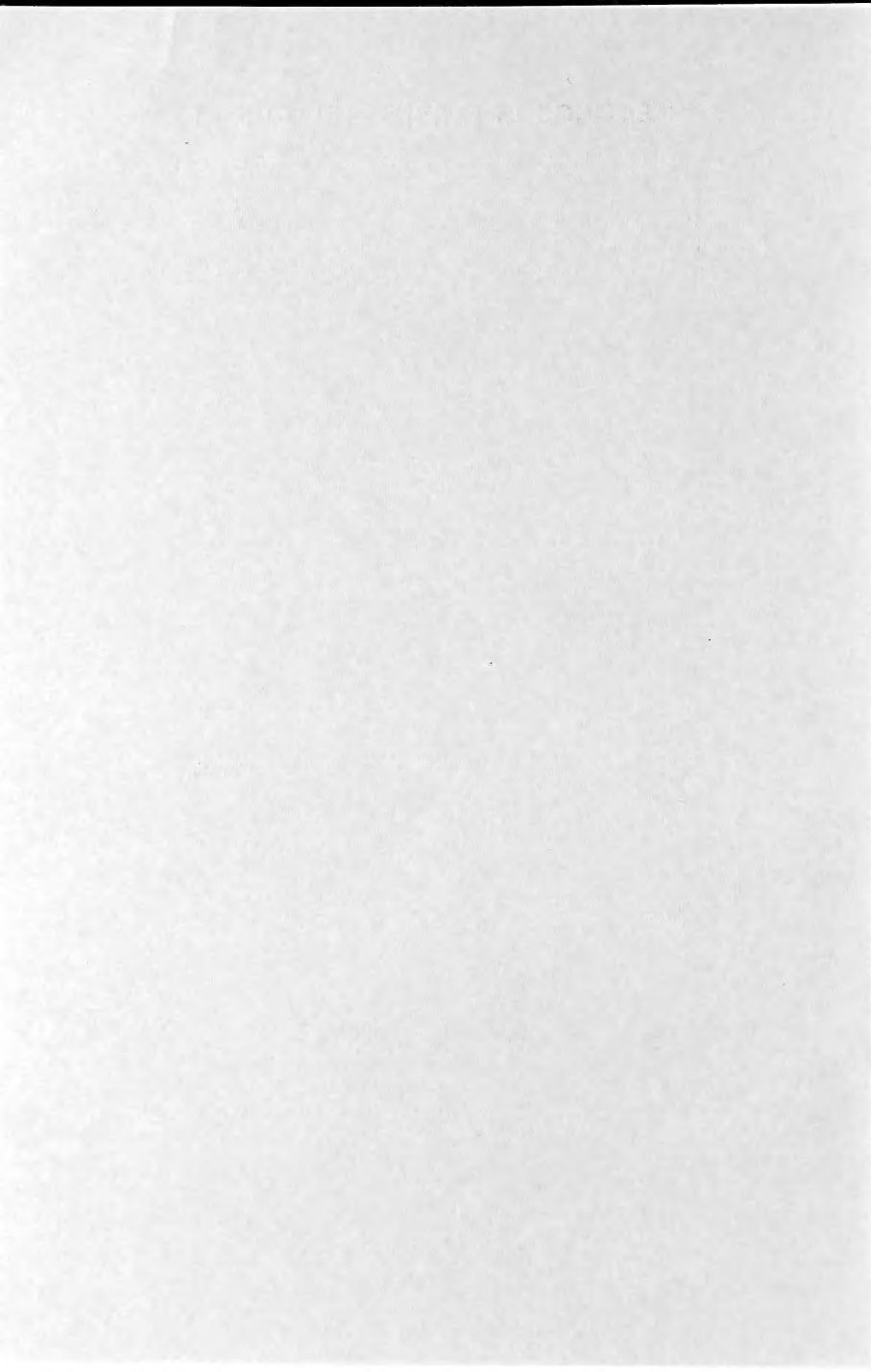
A repeat of the finest pure white cross we ever made — using the same, identical parents as our original Cross #106.

405 BLC. PALI-KEA X C. ENID ALBA

A cross of a fine white Brasso of the Blc. Nannette type. (These flasks will not be ready to ship for approximately 60 days.)

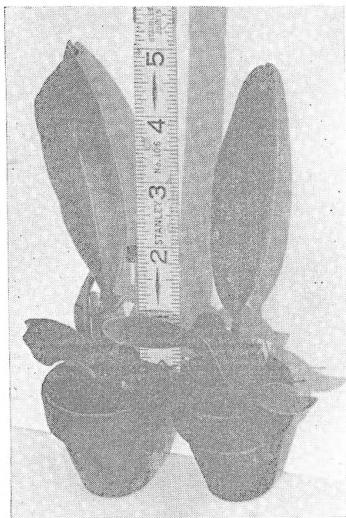
414 DEN. LILIHA X DEN. PHALAENOPSIS DIXON "Black Beauty".

Long sprays of very dark flowers in the Fall and Winter. (These flasks will not be ready to ship for approximately 60 days.)



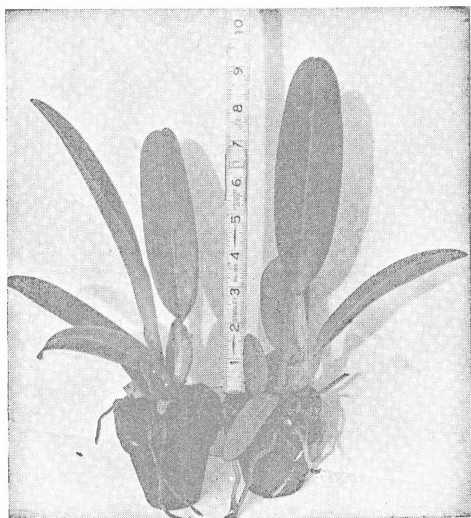
Cattleya Seedlings

Our unflowered Cattleya Seedlings are sold in individual pots according to size of plant . . . and not necessarily by pot size.



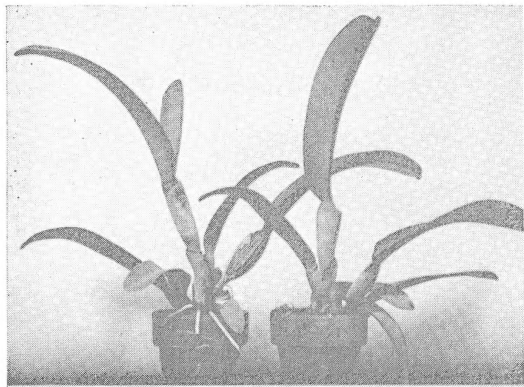
Left: A \$2.00 size plant . . .

is generally out of a 2 1/4" pot and will have an average height of 5" above the pot. These should be potted in a 2 1/2" to 3" pot upon receipt.



● STRONG, HEALTHY PLANTS

● VIGOROUS GROWERS



Above: A \$4.00 size plant . . .

may be out of either a 2 1/4" or 3 1/2" pot depending on stage of growth . . . and will be a strong plant averaging from 8" to 10" in height. The plant will require potting in a 3 1/2" or 4" pot upon receipt.

● ● ● ●

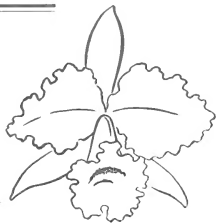
Left: A \$7.50 size Seedling . . .

is out of a 3 1/2" pot or larger and averages about 12" to 14" in height. Many will flower within a year. A few may be in sheath depending upon the cross and time of year. These should be potted in 5" pot upon receipt.

QUANTITY DISCOUNTS ON CATTLEYA SEEDLINGS

Assorted or all of one cross

\$2.00 size	(1 to 4 plants, 2.00 ea.)	5 to 11	\$1.75 each
		12 or more	1.50 each
4.00 size	(1 to 4 plants, 4.00 ea.)	5 to 11	3.50 each
		12 or more	3.00 each
7.50 size	(1 to 4 plants, 7.50 ea.)	5 to 11	7.00 each
		12 or more	6.50 each



Unflowered

CATTLEYA SEEDLINGS

CROSS NUMBER		PRICE PER PLANT
140	LC. GOLDEN FALCON (C. Sara Cohn X Lc. Luminosa Aurea) First flowers of this cross have all been rich yellow with reddish-purple lip, and of very good form with a season from Fall to Winter. No deformed or imperfect flowers have appeared in either parents or seedlings.	\$4.00
159	C. BEVERLY BOSWELL "Var. Finest" X C. BOB BETTS "Var. Miss America". Very heavy substance with the finest form in a pure white was the intention of this cross. These seedlings are very stocky and short.	4.00
160	LC. KING REX X BLC. ZANTUANO A complex cross of yellow parentage that should produce some outstanding results, with flowers varying in color from yellow to reddish-bronze.	7.50
169	LC. LORRAINE SHIRAI "Var. Apricot" X LC. LORRAINE SHIRAI "Var. Houston". A cross between two exceptionally nice yellow hybrids. Sepals and petals are very deep yellow and the lip is dark red.	4.00 7.50
171	C. ST. PETERSBURG "Var. Fairy" X C. BOB BETTS "Var. Miss America". Very choice parents that should produce exhibition quality pure white bloom.	4.00
175	BLC. JANE HELTON X BLC. MOUNTELIA A cross between two of the finest of all yellow type hybrids. Sepals and petals should be some shade of yellow with the lip ranging from yellow to flushed rose.	4.00
179	C. BOB BETTS "Var. Miss America" X C.S.E. ENDICOTT "Var. The Queen". Large pure white flowers of excellent form and substance for exhibition are expected from this mating. Short, stocky plants in very limited quantity.	2.00
184	C. SKINNERI ALBA X SELF This is a self cross on one of our finest white forms of C. Skinneri Alba. Sepals and petals were glistening pure white, with the lip also pure white, except for a tiny spot of lavender very deep up in the throat. While none of these seedlings have flowered yet, it is hoped they will come true to the parent.	4.00 7.50

- 196 LC. ERNIE PYLE X C. BING CROSBY "Var. Purple Beauty" 4.00
7.50

This C. Bing Crosby was very rich purple and by mating with a large ruffled form of LC. Ernie Pyle we expect a profusion of nice, richly colored bloom from Winter through Spring. The first plants of this cross flowered in 2½" pots in December of 1957.

- 198 C. CHLOIE M. PETERS (C. Mossiae "R. E. Patterson" X C. Bing Crosby "Var. Purple Beauty". 4.00
7.50

This cross was intended to make Easter and Mother's Day flowers, with a little character to them. Both parents were quite dark. These plants are very vigorous and like the cross just above produced their first bloom in 2½" pots in December of 1957.

- 201 C. DOROTHY MACKAILL "Var. Wings" X C. 2.00
DOROTHY MACKAILL "Var. Globe". 4.00

A mating of our two finest varieties of this Spring flowering pure white. They are very free flowering and always fill in the period from Easter to Mother's Day.

- 205 C. DOROTHY MACKAILL X C. FLORENCE PATTERSON 2.00
4.00

Another attempt to fill the demand for fine pure whites for Easter to Mother's Day and June weddings. These are very vigorous seedlings and should bloom at an early age.

- 235 LC. WALTER WINCHELL "Var. Bellaire" X C. ENID 2.00
"Var. Orchidhaven"

Winter flowering exhibition hybrids at their finest. This very dark LC. Walter Winchell has very broad petals and a huge deep purple lip marked with an intense yellow throat.

- 238 BC. SEAFOAM "Var. Snowsheen" X BC. BRITISH QUEEN 2.00

A cross of two very fine white Brassos. Both parents have excellent form, good white sepals and petals and a beautifully shaped, fringed lip. Season expected to be late Winter and Spring.

- 241 LC. FLORENCE PICKARD "Var. Majestic" X BC. SEAFOAM "Var. Snowsheen". 2.00
This is a new hybrid between a beautiful white Brasso of excellent proportions and a brilliantly white colored lip type that blooms several times a year. Flowers from this cross should range from pure white to flowers with beautiful lavender tinted lips. Season should be early Spring and variable.
- 243 C. ENID ALBA X C. ALESIA ALBA 2.00
Mid-Winter blooming qualities and extreme floriferousness is the object of this cross between two very fine white colored lip types.
- 249 LC. HELEN WILMER "Var. Orchidhaven" X LC. ERNIE PYLE 2.00
Another dark cross aimed at Spring flower production. LC. Helen Wilmer has very deep purple flowers with petals that are as wide as they are long. Mating this with the floriferousness of LC. Ernie Pyle should make a prize winning hybrid.



Orchids fascinate the "youngsters" as well as the "oldsters", who visit Open House displays . . . arranged especially for your pleasure.

Cattleya

MATURE PLANTS

A WIDE
RANGE
OF TYPES
AND COLORS

CROSS NUMBER		POT SIZE	PRICE PER PLANT
82	LC. MIAMI SHORES (Lc. Princess Prudence X Lc. South Esk) A very fine hybrid of excellent quality and size. Rich lavender flowers with good substance for Winter.	5" 6" 7"	12.50 15.00 20.00
93	C. LOVY BEA (C. Barbara Billingsley X C. Clementine Goldfarb "Osmer's" var.) A fine Winter blooming white of extremely nice form with only a touch of yellow in the throat.	3½" 5"	7.50 12.50
99	C. WHITE FLAME (C. Helen Durfee X C. Frances Carlson) An extraordinary free blooming Fall white. Pure white sepals, petals of good form and a nice lip with yellow throat. This was made to fill the demand for September, weddings, but flowers up to Christmas.	3½" 5" 6"	7.50 12.50 20.00
105	LC. EARL J. SMALL (Lc. Altesse "Var. Dark Late" X Lc. Princess Margaret No. 2.) This has already proved out to be even better than was hoped for. It flowers both in Winter and Summer, with large well formed flowers of rich lavender sepals and petals, and is characterized by a very large dark lip. Selected Varieties: 35.00 to 50.00	3½" 5" 6"	7.50 12.50 20.00
106	C. BRIDAL BOUQUET (C. Henrietta Japhet "Var. The Bride" X C. Barbara Billingsley "Var. Earl J. Small" A.M. A.O.S.) Just as the name implies, this Orchid makes any bridal bouquet complete. Fine quality, pure white flowers of very heavy substance, but of varying size from medium small to medium large. Mid-Winter to early Spring.	3½" 5" 6"	7.50 12.50 20.00
281	LC. BETTY POWER (Lc. Linnaeus T. Savage X C. Gloriette "Var. Superba") Large rich lavender flowers of extra good substance. The lip is dark purple and usually marked with bright yellow. Mid-Winter flowers of exhibition quality.	5" 6"	12.50 20.00

CATTELEYA MATURE PLANTS

CATTELEYA MATURE PLANTS—Continued

CROSS NUMBER		POT SIZE	PRICE PER PLANT
342	LC. DAVIS ISLANDS (Lc. Max J. Palm X Lc. Derrynane) Most of these have produced dark purple flowers of very high quality for Fall Orchid Shows.	5" 6"	12.50 20.00
420	C. ST. PETERSBURG "Syn. C. Claris" (C. Clementine Goldfarb X C. Eucharis) An excellent free flowering, pure white with yellow throat. Usually flowers several times a year in late Winter to early Spring with secondary growths flower- ing during the wedding month of September.	5" 6"	12.50 20.00
424	LC. LOUELLA PARSONS (Lc. Jane Dane X C. Gigas "F.M.B.") A beautiful, free flowering white with colored lip. The flowers are quite large and generally put out most of their bloom in June with a secondary crop that starts in September and continues until Christmas.	5" 6"	12.50 20.00
425	LC. GEORGE E. BALDWIN (Lc. Princess Margaret X C. Enid) This is one of best known of the choicer hybrids, often flowering twice a year in May or June and again from September through Christmas. Large, well formed flowers of rich, deep lavender are produced on very strong growing plants.	5" 6"	12.50 20.00
426	C. FLORENCE PATTERSON (C. Clementine Goldfarb X C. Rita Sladden) Another very free producing pure white that is much like C. St. Petersburg. Plants seem to be a little more robust growers and the flowers sometimes run slightly larger.	5" 6"	12.50 20.00
428	LC. ALTEN (Lc. Altesse X C. Enid) A very exceptional type plant that is a strong grower and heavy producer of very large flowers. Nice form with good heavy substance. Rich lavender sepals and petals with large deep lip enhanced by ruffled edge.	5" 6"	12.50 20.00
429	LC. WALTER WINCHELL (C. Tappan X Lc. Dupresan) This is the best and most colorful of Winter flowering hybrids. The flowers range from brilliant lavender to a deep purple and have a sheen that makes them all stand out. The lip is very dark and marked with rich yellow.	5" 6"	12.50 20.00

CATTLEYA MATURE PLANTS

CATTLEYA MATURE PLANTS—Continued

CROSS NUMBER		POT SIZE	PRICE PER PLANT
545	C. ALESIA ALBA (C. Mossiae "Reineckiana" Youngs Var. X C. Dionysious Alba). A beautiful white with colored lip somewhat superior to C. Enid Alba. Flowering Season, though variable, seems to be Fall and Winter.	5" 6"	12.50 20.00
551	C. CATHERINE PATTERSON (C. Enid Alba X C. Mrs. Frederick Knollys Alba). Another very fine white colored lip of the Enid Alba type, but with more intense coloring in the lip. Large white colored lip flowers during Winter months.	5" 6"	12.50 20.00
565	C. ENID (C. Mossiae "Reineckiana" Young's Var. X C. Gigas "F.M.B.") The most productive white hybrid ever produced. Large white flowers with beautifully marked, purple lips are produced from December into early Spring. Growth habit of these plants is exceptional as they rapidly branch out into multilead plants.	5" 6"	12.50 20.00

Specimen Plants: 35.00 & 50.00

You'll Be Interested To Know....

Since the last printing of our catalog, Earl J. Small Orchids,
Inc., has enlarged its operation by 50%.



In addition to the new greenhouses, we have new offices,
enlarged display areas for Sunday OPEN HOUSE exhibits, and
a large retail center catering to your every garden supply need.



Visitors are enthusiastic over African Violet displays

Earl J. Small has become —

**one of the largest growers of
AFRICAN VIOLETS in Florida...**



**one of the foremost GLOXINIA growers
in the nation...**

Much interest is shown in these plants

as well as the orchids

at our weekly SUNDAY OPEN HOUSE

Flasks Full of Seedlings



AVAILABLE
NOW

You'll enjoy
potting your
own plants!

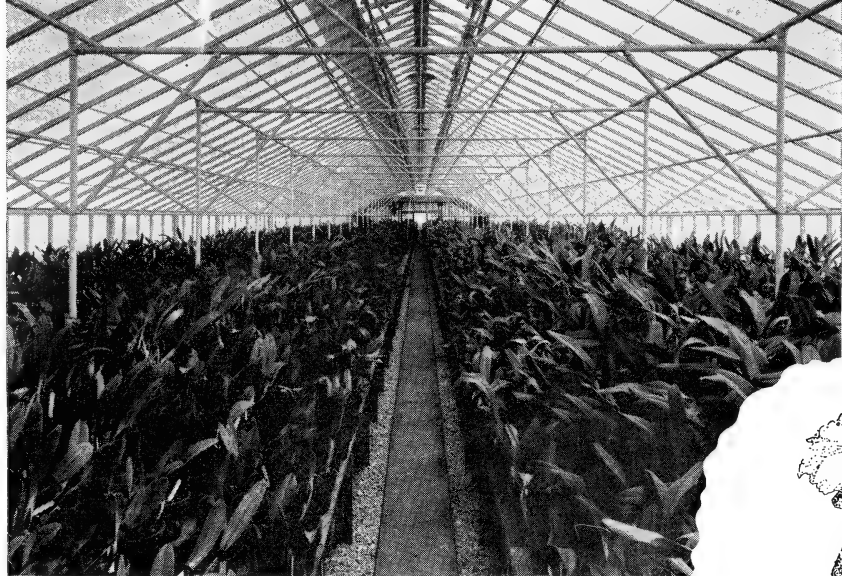
FLASKS FULL OF SEEDLINGS . . . Grown in pint size bottles or
flasks each containing 150 to 200 plants.

• • • •

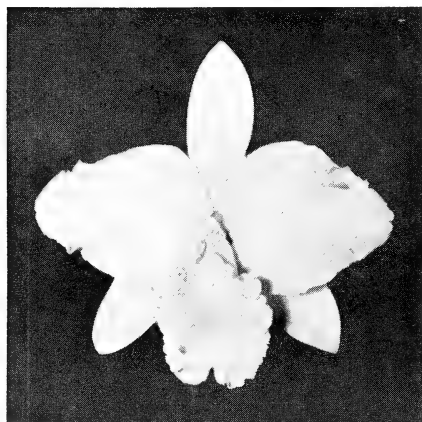
*See enclosed Special Sheet
listing those available when this catalog was mailed to you
or write for current up to date list.*



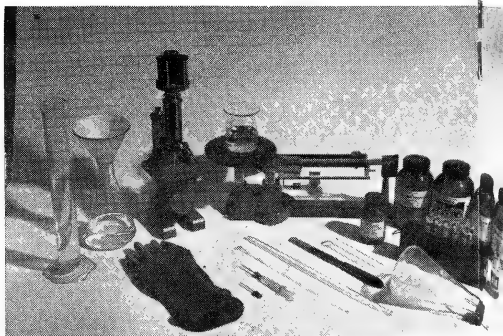
*All orchid seeds are germinated in flasks by a laboratory technician
who tends them carefully for a year's time.*



Above: one of our many greenhouses, picturing about five thousand mature plants that were raised in our ranges.



Cattleya Bridal Bouquet — a prize winner in the small pure white class, a cross developed by us for that "special occasion." Medium small to medium large blooms from Mid-Winter to Early Spring.



Precision care makes strong, healthy plants.

We are prepared to make shipments the year around in all types of weather. We have a special padded insulated wrapper for use in the winter where shipments must go into cold climates. In addition to this, we check weather reports and do not ship when extremely bad weather conditions exist at the destination. Fast transportation by air makes us nearer than ever before from the most distant parts of the world; the danger of injury of plants during transportation is practically non-existent.

We appreciate your patronage and wish you success in Growing

ORCHIDS



Orchid

3" Community Pots

*These are strong growing Pots
containing 20 to 30 seedlings,
most of them about ready
to separate into Thumb Pots.*



CROSS
NUMBER

PRICE
PER
3" POT
\$7.50

- | | | |
|-----|--|--------|
| 237 | LC. LOUELLA PARSONS X C. ENID ALBA
A cross between two very fine white colored lip types with the hope of obtaining a non-seasonal white colored lip that will flower several times a year—each time it makes a new growth. | \$7.50 |
| 262 | LC. LOUELLA PARSONS "Var. June Bride X LC. CANHAMIANA "Var. Nice"
Good quality white colored lip orchids for June weddings. Both of the above always hit June with an abundance of flowers. | 7.50 |
| 266 | LC. VANITY "Var. Golden Glow" X LC. CANHAMIANA "Var. Nice".
Very richly colored purple lips on white sepals and petals. This particular Lc. Vanity has a very dark purple lip with a bright yellow throat—May and June flowering. | 7.50 |
| 286 | C. ENID ALBA X C. AURANTIACA
This is " <i>that</i> " something different in the small cattleya. Clusters of 3" flowers in yellow to orange shades during late Winter and Spring. | 7.50 |
| 287 | C. CLEMENTINE GOLDFARB "Osmers Var." X C. GENERAL PATTON
High quality pure white flowers for the mid-Winter Season. The free blooming characteristic of this cross should make it a valuable one. This cross will be shipped bare root out of pot. | 7.50 |
| 289 | C. ALICE PEARCE XC. AURANTIACA
Clusters of small yellow to orange flowers approximately 3" in size. These may be a little different than the cross above and have a tendency for lavender in the lip . . . Season will be late Winter and Spring. | 7.50 |
| 334 | EPIDENDRUM ATROPURPUREUM X E. ALATUM
A very interesting mating of bulbous type Epi's. These are very easy to grow and should bloom at an early age with an abundance of flowers. | 6.00 |

- 338 C. CONFETTI X BC. DAFFODIL 7.50
A small growing novelty cross that should prove both popular and beautiful. Rich yellow to orange flowers about 3" across for the Winter and Spring shows.
- 363 DENDROBIUM PHALAEOPSIS ALBA #1 X D. PHALAEOPSIS ALBA #2 10.00
Here we have inbred a strain of the very finest of our pure white Den-Phal Alba. These are extra strong growers (not at all like most other pure white Den-Phals) and they should bloom at an early age.
- 372 (C. Loddegesii "Stanley's" X C. O'Brieniana Alba) X C. SKINNERI ALBA. 7.50
Pure white flowers in both quantity and quality is the desire here. Large clusters of 3 to 4 inch white flowers with plenty of substance are hoped for from these seedlings . . . Season will be Spring.
- 374 C. MAGGIE BARTEL X C. LUTEOLA 7.50
By crossing this dwarf growing Bifoliate with yellow flowers on the large flowered pure white type, we hope to produce a new line of medium sized pure yellow Cattleyas for the late Winter and Spring months.
- 375 ONCIDIUM HAEMATOCHILUM (O. Luridum X O. Lanceanum) 7.50
A repeat of a very beautiful hybrid. Good sprays of rich brown flowers set off to full beauty by the large lavender lip of O. Lanceanum.
- 379 C. LUTEOLA X C. INTERMEDIA ALBA 7.50
Pure yellow flowers of small size and long lasting quality on semi-dwarf plants are expected for Spring shows.

COMMUNITY

Pots

A TYPICAL 3"
CATTLEYA COMMUNITY POT

Showing relative size of
individual plants
after transplanting
into 1 3/4" Pots



LOVELY
SPRAY-TYPE
ORCHIDS

PHALAENOPSIS

*The plants listed below are all
in 3" pots with leaf spread
averaging 5" to 6" across.*

Available in Limited Quantities Only\$3.00 each net

CROSS
NUMBER

- 225 P. CLARA I. KNIGHT X P. ALTADENA "Var. Pearl".
Large, very full flowers of rich "Pink" shades—varying to blush white.
- 226 P. PINK PAMELA X P. ADONIS
Nice "Pink" flowers with a very interesting color pattern on the sepals and petals. Long, branching sprays.
- 229 P. FIREFLY "Red Lip Var." X P. CLARA I. KNIGHT.
A cross between a rich deep "Pink" and a fine pure white with a lip that is marked with an excessive amount of dark red.
- 230 P. MARGARET BEAN (P. Altadena "Var. Pearl" X P. Doris "Proebstle Var."
Large, well formed flowers with overlapping sepals and petals of good substance. White, or occasionally, blush colored.
- 232 P. DORIS "Proebstle's Var." X P. FIREFLY "Red Lip Var."
Large, white flowers of excellent form and substance.
- 233 P. DORIS "Proebstle's Var." X P. WHITE FOAM.
Large, white flowers of extra heavy substance. Good form and long lasting qualities.

*Please allow us to substitute or list a second choice
in the event of prior sale.*

UNUSUAL
AND
DIFFERENT

VARIETIES



We will be glad to advise and offer suggestions as to which of these varieties are suitable to your growing conditions.

CROSS NUMBER		POT SIZE	PRICE PER PLANT
185	ONCIDIUM MEMORIA PEPITA DE RESTREPO (Onc. Splendidum X Onc. Luridum) One of the most beautiful of Oncidium hybrids. Long, arching sprays of flowers in early Spring. (Color is deep maroon edged with rich yellow.	2½"	\$3.00
194	ANGRAECUM EBURNIUM Strong plants that produce long stems of beautiful green and white flowers about 3" across. A very unique and long lasting Orchid that flowers in Mid-Winter.	2½" 3½" 5"	3.00 5.00 7.50
195	GRAMMATOPHYLLUM MEASURESIANUM Nice seedlings of this unusual collectors' item. This variety makes long spikes 4' to 6' tall with many very striking 3" flowers. Color is Chartreuse with Maroon spots.	4" 5" 7"	5.00 7.50 10.00
219	C. LOUISE GEORGIANA X C. HENRIETTA JAPHET Both of these parents are small pure white types that produce quantities of flowers with extra heavy substance and of a petite size much desired for bridal work. Seedling Dwarf Bifoliate type plants 8 to 10" high.	2½ - 3½" 5.00 each	
316	SPATHOGLOTTIS ELMERII X SPATHOGLOTTIS PLICATA ALBA S. Elmerii used here is a beautiful butter yellow blooming continuously for several month. Crossed with the likewise free-blooming S. Plicata Alba, should produce some interesting flowers. Very easy to grow—terrestrial type.	2½"	3.00
319	BLETIA PATULA X PHAIUS GRAVESIALE At long last we have the Bigeneric cross involving Phaius to make a large flowered rich lavender bloom that will thrive in our warmer climates. This is purely an experimental cross, but we do have hopes of a rich lavender flower in the Cymbidium size class.	2½"	3.00

RENANTHERA MONACHICA

3"

10.00

Seedlings of this beautiful dwarf plant are now available in limited quantities. The flowers are bright yellow, spotted with red and freely produced on a spike about 2 feet long. This variety grows to full blooming size in only a 4" pot.

RENANTHERA TOM THUMB (Ren. Monachica X Ren. Stoiei)

3"

10.00

A truly well named hybrid. Small sized plants that reach flowering size in a 4" pot, the same as the one above. Brilliant light red flowers with darker red spots. Very showy and easy to grow.

C. SKINNERI ALBA (Rare Species)

4"

20.00

These plants are divisions of a select variety imported years ago. The flowers are glistening pure white all over with only a faint touch of lilac deep up in the throat. They flower in April; very strong growers.

Stronger Plants: 30.00 to 40.00

PHAIOCALANTHE STANNY (Phaius Grandifolius X Calanthe Baron Schroeder)

A beautiful collectors' item that *any one can grow*. Long lasting spikes of 2½" flowers that truly depict the best features of both parents. Sepals and petals range from pinkish-white to chartreuse and are set off by the contrasting lavender lip. They flower in February and March.

Strong Seedlings in 5" pots: 5.00

Extra strong multiple plants in 6" pots: 7.50 to 10.00

PHAIUS GRAVESIAE (P. Grandifolius X P. Wallichii)

The very strong growth habit of these plants make the species obsolete. The flowers will be from 4 to 6" in size and are much more beautiful with heavy substance.

4" Seedlings: 5.00

6" Mature Plants: 7.50 to 10.00

6" Selected Varieties: 15.00

BRASSOVOLA NODOSA (Lady of the Night)

4"

3.50

White flowers with narrow sepals and petals, and a heart-shaped lip. Fills the greenhouse with a spicy fragrance at night when in flower.

BRASSOVOLA DIGBYANA

The bearded "granddaddy" of all our modern Brasso hybrids. Chartreuse-green sepals and petals with a huge fringed lip.

Mature plants in assorted sizes: 5.00 - 7.50 - 10.00

ONCIDIUM SPLENDIDUM

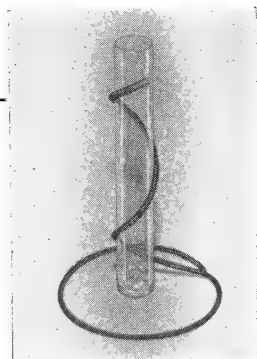
4½ to 5"

5.00 to 7.50

Showiest of all Oncidiums. Bright yellow flowers on an upright spike. Easy to grow.

The Vase-ette

a novel orchid vase
Decorative - simple - effective
49c each
\$3.60 per case of 12



ORCHID TUBES with Rubber Caps 5", 3" or 2" sizes

• Same price all sizes • Per doz.—.60 Per 100—3.50 Per 1000—26.00

A very practical and attractive way to grow your orchids

STRONG WOODEN BASKETS

for Potting
Vandas or Other Large Plants

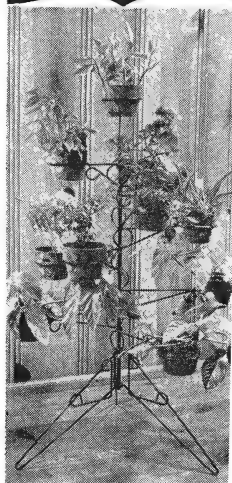
6" inside	\$. 85
8" inside	1.00
10" inside	1.25
12" inside	1.50



Double Wire Hangers
The Best Orchid Hangers Made!
3 for \$1.00 100 for \$25.00
500 or more 22c each

POSY-SUZY

Revolving Plant Stand



**Budget Priced
for thrifty
Buyers**

**40 in. High
24 in. Wide**

**10 sealed
plastic pots
included for
direct plant-
ing or jardi-
niere use.**

**Sturdy
Wrought
Iron**

**Choice of
White or
Black**

\$9.95

WHOLESALE PRICES UPON REQUEST

POT CLIPS, simple yet effective clip designed to hold down the Rhizome of a plant potted in bark.
\$.36 per doz. \$2.50 per 100

FIR BARK STAKES, finest clamp-on type of stakes ever perfected for tying up plants potted in bark.
\$.75 per doz. \$5.50 per 100

**POTTING SHEARS —
#C-4A WISS**

Ideal heavy duty shears for potting Orchids. Each.....\$3.75

GREEN STRING

Per ball.....\$.15

PLASTIC LABELS

$\frac{5}{8}$ " x 4" Stick-in type

100 for \$ 1.25

1000 for 10.00

$\frac{5}{8}$ " x 3 $\frac{1}{2}$ " with Copper Wire

100 for \$ 1.75

1000 for 15.00

Vita Bark

*The Finest of all
California Fir Barks*

... Vita Bark is dirt free and
very uniform in size... easy to work with

... Since it is removed from the tree
by Hydraulic Pressure, it contains almost

NO WOOD

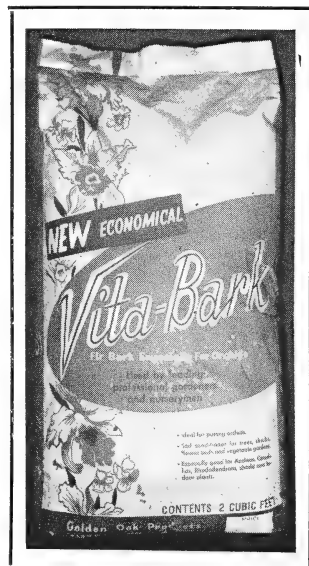
Hobby Bag (4 to 6 plants)\$1.25 ea.

Full Bag (2 cubic feet) 4.95 ea.

10 or more Bags 4.25 ea.

25 or more Bags 4.00 ea.

Note: When Vita Bark is shipped via Truck or Rail Freight, 2 bags and sometimes 3 will travel for the price of 1 bag.



VINYL SHEETING —

Now available clear as glass. — .008 thickness very useful for building inexpensive greenhouses.

54" and 72" wide rolls — per Sq. Yd.....\$.50

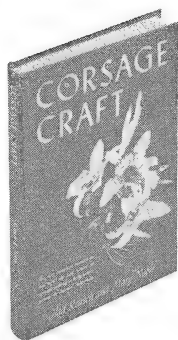
LUMITE SARAN SHADE CLOTH —

We are dealers for this most valuable material used in shading greenhouse and nursery areas. Write for special price list covering the many grades and widths now available. Fabric Number 1808-002 is the grade most commonly used for Cattleya Orchids here in Florida and has an actual shade factor of 72%. Priced from 54c to 45c per Sq. Yd. depending on quantity purchased.

SYPHONEX —

A syphon attachment for applying liquid fertilizer through the hose.

2.25



CORSAGE MATERIALS

CORSAGE CRAFT

by Reusch & Noble\$3.95

Green Corsage Wire

Per bundle35

Flora Tape . . . orchid . . . white . . . green

Per single roll35

Satin Ribbon (orchid, fuchsia, white, green, yellow)

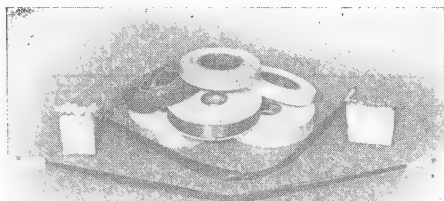
50 yd. bolt 1.25

Corsage Pins . . . assorted colors

Per Doz.20 1 Box (1 gross)..... 1.50



Shredded
Wax
Paper
(1/32" tissue)
80c per pd.



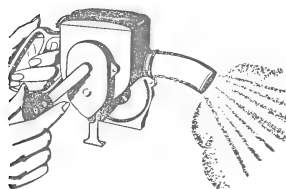
ATLAS FISH EMULSION

We are distributors for the original 100% fish fertilizer made from sea-going fish and proven to be the best for Orchids, African Violets, Ferns, and others,

4 oz. size	\$.39
Pint size	1.00
Quart size	1.90
Gallon size	6.25



*Dealers: Write for
wholesale discounts on case lots.*



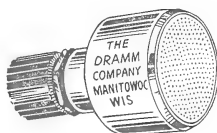
MIDGET DUSTERS — \$9.95

The famous J & P Duster

For applying all types of insecticides in a dust form. Made of cast aluminum.

WATER BREAKER NOZZLES

An outstanding nozzle for putting out plenty of water without washing away soil or other potting media.
each\$1.50



The "400" Water Breaker

LETHALAIRE AEROSOL SPRAYS

We are agents for this famous line of Aerosol fumigants, including the following for use on orchids:

G-54 - Parathion 10% — 4 lb. cylinder.....	\$8.00
G62 - Malathion 15% — 4 lb. cylinder.....	9.75
No. 30 - Lethalaire applicator 36" and cylinder sack	7.25

DEPOSIT on each cylinder ordered 3.75

** 12 or more cylinders freight prepaid to and from
factory.*



MEXICAN TREE FERN PRODUCTS

Totem Poles — Cut from high grade Mexican Tree Fern.

1" x 1" x 16"	\$.20
2" x 2" x 24"69
2" x 2" x 30"85

Diagonal cut Slabs — ideal for mounting individual orchid plants..... .85

Large sacks containing chunks 1" to 2" in Diameter.....5.75 each

Large sacks containing long fibered shreds 5.75 each

FOGG-IT NOZZLE —

A high grade all brass, misting Nozzle for watering small plants or fogging up the Greenhouse

\$1.95

SLUG KILL — 15% Metaldehyde Dust

For the control of all slugs and snails. Ideal for use in Midget Duster.

4 Lb. Can 3.50

SLUG-IT —

A good liquid form of slug and snail killer.

4 Oz. 1.00 8 Oz. 1.50

ORTHO MALATHION — 50%

For complete control of all scale and insects.

4 Oz. Size 1.19 8 Oz. Size 1.89

TERSAN — 75

The best Fungicide for Orchids.

The Hawaiians says: "We couldn't grow Orchids without Terzan"

8 Oz. Can 1.65

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For your "GROWING" Library Why not add these reference books?

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1001 AFRICAN VIOLET QUESTIONS, answered by 12 experts

Edited by Helen Van Pelt Wilson.....\$3.95

YOU CAN GROW ORCHIDS

by

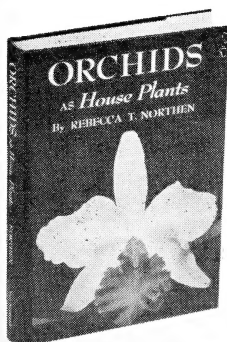
Mary Noble

\$1.98



Each year when we discover an outstanding book, and when we are satisfied a book already published holds a world of desirable knowledge . . . we add it to our sales line.

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SMALL'S *Gloxinia* SEEDLINGS

We are proud to be considered one of
the FOREMOST GLOXINIA GROWERS of the nation!



A house of Gloxinias showing development from potted seedlings to the blooming plant. Right foreground, seedlings one week after potting; Left of Center, foreground, four weeks after potting; Further to the left are plants after eight weeks; and in the right background, plants beginning to flower after eleven to twelve weeks.

50 *Gloxinia* Seedlings packed and ready
for shipment in BALL-PAK



SPECIAL ALL COLOR ASSORTMENT

This is a well balanced mixture of the best commercial types made up from separate colors. Formula varies slightly with the season, as some varieties are better at one season than at others. Mixture is approximately as follows:

- 50% Solid Red types
- 15% Solid Blue-Purple types
- 15% Red and White combinations
- 15% Purple and White combinations
- 5% Solid White

These varieties will mature in 90 to 120 days depending on climate. Our seedlings are not to be compared to the common 5 petal varieties such as those from Belgium sources. All of our strains have flowers of 6 to 8 petals.

\$20.00 per 10 — \$180.00 per 1000 — \$2.50 at the 1000 rate

Minimum order 50 plants — Shipped only in multiples of 50 Plants.

All color assortment is available all year long. Special individual colors can be supplied after 30 days advance notice.

Conditions of Sale

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1. Orders will be filled in the order they are received.
2. We do not make a packing charge, but cannot accept orders for shipment of less than \$5.00.
3. All orders are F.O.B. St. Petersburg and unless otherwise advised, shipment will be made via Railway Express, collect. However, for faster service to distant points and in cold weather, we recommend Air Express (or Air Freight on large orders). All shipments to Hawaii are made via Air Mail Parcel Post. In order to save time to this area, our firm will advance the necessary postage, but in return ask reimbursement of these charges promptly upon receipt of bill for same.
4. Our firm has been properly authorized to handle shipments to Hawaii, but first the customer must forward with his order his permit which he must obtain from the board of Commissioners of Agriculture and Forestry, Honolulu.
5. Unless your credit has been established with us, kindly enclose check, money order, or bank draft to cover payment of your order in full.
6. We prefer to ship all large plants and larger seedlings out of pot to lower the cost of shipping, particularly when the distance is great. Unless requested to ship plants in pots, all large plants will be carefully removed and packed for safe arrival in light weight cardboard shipping containers.
7. Claims for damaged shipments must be filed immediately with the carrier by the consignee. We make every effort to pack carefully, and our responsibility ends when the shipment is accepted by the carrier.
8. All plants in this catalog are offered subject to prior sale and we reserve the right to substitute a similar cross of equal or better value unless a choice is given or you specify "no substitutions".

• • • •

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